

This is your opportunity to gain valuable professional and personal experience in one of the fastest growing economies in the world. We are currently offering:

Internship in Strategic Brand Designing (India & Germany)



Simkraft supports companies worldwide with services for omni-channel content management, IT software development, editorial systems and applications, as well as print production. We combine German quality with professional Indian production services. With our existing patronage in Germany, we are now expanding our solutions in other European countries.

Job Profile

- Brand revamping through comprehensive audit and strategic planning
- Redefine brand identity (logo, colors, typography) for a cohesive visual presence
- Update brand messaging and tagline to reflect new positioning
- Redesign and optimize website to improve UX and digital engagement
- Develop and implement a social media strategy aligned with the updated brand identity

Prerequisites

- Strong understanding of Brand strategy and Visual identity
- Proficiency in Digital and Content Management Tools
- Strong communication skills in German and English
- Intercultural competence and openness to Indian culture
- Ability to work independently and self-reliant

What we offer

- 2 weeks accommodation in India during the Orientation programme
- Full reimbursement of the visa and flight tickets after successful completion of the internship
- Remuneration as per industry standards
- Opportunity to work independently for Project implementation
- Experience in intercultural work environment
- Exposure to the Indian culture

Location: Hybrid - Germany and India
Start date: February/March 2026
Duration: 4-6 Months

Please submit your CV along with covering letter to Sachin Virkar, marketing@simkraft.com.

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